

## FOR IMMEDIATE RELEASE

### Subsite Launches New Website

#undergroundawareness #subsiteelectronics

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Perry, Okla., February 12, 2019 – Subsite® Electronics, a [Charles Machine Works Company](#), announced today the launch of their new company website. The new site—[www.subsite.com](http://www.subsite.com)—has been redesigned from the ground up, providing useful product and industry information for users of HDD guidance systems, utility locators, and utility inspection systems.

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“We’re excited about the new look and feel of our website,” said Karly Alexander, Subsite Electronics marketing coordinator. “The user-friendly design helps current and future customers find the information they need quickly and easily.”

In addition to comprehensive information on Subsite Underground Awareness® products, the new website offers tutorial videos, literature downloads, safety information, industry links and more. The new site also incorporates the company’s newest product line, utility inspection systems, previously sold under another name. Subsite’s inspection technologies are ideal for pipelines too small to allow man entry, including water and wastewater collection and conveyance systems. Solutions include CCTV, sonar profiling, 3-D, and point cloud data capture.

“This is a great starting place for those wanting to learn more about the solutions we have to offer,” Alexander said. “Of course, our dealer organization is always available with personal insights, demos and more. Look for the helpful Find-A-Dealer function on the website to get started.”

### **About Subsite® Electronics**

Subsite® Electronics, a Charles Machine Works Company, is committed to providing underground construction professionals the most comprehensive suite of electronic products in the industry, including utility locators, Horizontal Directional Drilling (HDD) guidance equipment, utility inspection systems, and equipment machine controls. By utilizing innovative technologies, extensive market feedback and outstanding customer support, Subsite has established itself as the premier source of electronic technology to support the installation, maintenance and inspection of underground pipe and cable. For more information, visit [subsite.com](http://subsite.com).

### **About Charles Machine Works**

Charles Machine Works is The Underground Authority – a Family of Companies delivering the most advanced equipment and solutions for underground construction and service in the world today. Our Family includes Ditch Witch®, Subsite® Electronics, HammerHead®, American Augers®, Trencor®, DW/TXS®, Radius® HDD and MTI® Equipment. Together, the Charles Machine Works Family of Companies offers the most complete line of solutions for the full life cycle of underground pipe and cable. For more information visit [charlesmachine.works](http://charlesmachine.works).

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